The Mark Twain American Voice in Literature Celebration Dinner

November 3, 2023

#### The Mark Twain American Voice in Literature Awards Celebration

Friday, November 3, 2023

#### About

The event celebrates the annual Mark Twain American Voice in Literature Award, which is presented that evening. It features addresses by the award winner and one or more other leading literary figures, as well as a formal dinner for approximately 100 guests.

First presented in 2016, the Award is a juried literary competition that awards a \$25,000 cash prize to the author of a work of fiction from the previous year that speaks with a uniquely American voice about American experiences, such as Twain created in his masterpiece, *Adventures of Huckleberry Finn*.

Past Recipients

2016 – T.C. Boyle, *The Harder They Come* 

2017 – Bill Beverly, Dodgers

2019 – Jesmyn Ward, Sing, Unburied, Sing

2020 - Ocean Vuong, On Earth We're Briefly Gorgeous

2021 - Stephen Graham Jones, The Only Good Indians

2022 - Dawnie Walton, The Final Revival of Opal & Nev

# **Sponsorship Opportunities**

#### All sponsors receive these benefits:

- Guest Reservations (see specific levels for number of tickets)
- All guests invited to VIP Reception with David Baldacci and winning author
- Signed copies of winning book for your guests
- Color advertisement in event program (see specific levels for size)
- Logo or Listing on Save-the-Date, Invitation, and Event Program *(if commitment made before print deadlines)*
- Sponsor recognition on event signage, including digital sponsor roll
- Recognition on event website, e-newsletter, press releases, and social media as appropriate

## Non-Event Benefit:

• Invitation to annual exhibit opening

## Presenting Sponsor \$15,000

- 16 tickets (1<sup>1</sup>/<sub>2</sub> tables, including 2 guests at head table)
- Full Page color ad with prominent location
- Logo on event collateral
- Opportunity to address guests during program
- Corporate Membership for one year includes discounted tour & public program tickets for employees, discount on corporate rental, and 50 complimentary tour passes to use for employee rewards or company vendors/prospects

#### Premier Sponsor \$10,000

- 10 tickets (one table)
- Logo on event collateral
- Full Page color ad
- Corporate Membership for one year includes discounted tour & public program tickets for employees, discount on corporate rental, and 40 complimentary tour passes to use for employee rewards or company vendors/prospects

#### Chapter Sponsor \$7,500

- 8 tickets (one table)
- Logo on event collateral
- Full Page color ad
- Corporate Membership for one year includes discounted tour & public program tickets for employees, discount on corporate rental, and 30 complimentary tour passes to use for employee rewards or company vendors/prospects

#### Page Sponsor \$5,000

- 6 tickets
- Logo on event collateral
- Half Page color ad
- Corporate Membership for one year includes discounted tour & public program tickets for employees, discount on corporate rental, and 20 complimentary tour passes to use for employee rewards or company vendors/prospects

#### Text Sponsor \$2,500

- 4 tickets
- Listing on event collateral
- Half Page color ad

## **Purchased Advertising Opportunities**

Full Page Color Ad (8"L x 5"W)	\$1,000
Half Page Color Ad (3.875"L x 5"W)	\$500
Quarter Page Color Ad (1.8125"L x 5"W)	\$250

## **Non-Sponsored Tables & Tickets**

Patron Table (8-10 tickets)\$2,000 - \$2,500Includes VIP Reception with David Baldacci and winning author; signed copy of winning bookfor all guests

Patron Ticket\$250Includes VIP Reception with David Baldacci and winning author; signed copy of winning book

Individual Table (8-10 tickets) \$1,400 - \$1,750

Individual Ticket \$175



# 2023 American Voice in Literature Award Celebration Sponsorship Confirmation Form

Sponsor Name:			
	ou wish to be recognized)		
Event Contact:	Title:		
Address:	City:	State: Zip Code:	
Phone: ( ) Er	nail:		
PROGRAM AD / LOGO CONTACT (if differen	nt from event contact):		
Contact Name:	Email:		
PLEASE INDICATE WHO SHOULD RECEIVE	INVOICE (if different from	event contact]:	
Contact Name:	Email:		
Sponsorship Opportunities	Program Book Ads	Tickets & Tables	
\$15,000 Presenting Sponsor (SOLD) Includes 16 Tickets & a Full Page Ad	□ \$1,000 Full Page □ \$500 Half Page	# \$250 Patron Tickets <i>Tables of 8-10 available</i>	
\$10,000 Premier Sponsor Includes 10 Tickets & a Full Page Ad	🗆 \$250 Quarter Page	# \$175 Tickets <i>Tables of 8-10 available</i>	
□ \$7,500 Chapter Sponsor Includes 8 Tickets & a Full Page Ad		<b>Please submit this form and payment to:</b> The Mark Twain House & Museum	
\$5,000 Page Sponsor Includes 6 Tickets & a Half Page Ad	351 Farmingt	Attn: Development Office 351 Farmington Ave., Hartford, CT 06105 Phone: 860–280–3113	
\$2,500 Text Sponsor Includes 4 Tickets & a Half Page Ad	-	Email: dawn.vdiana@marktwainhouse.org	
□ I/We will not be utilizing our sponsorship seats and will donate our tickets back to The Mark Twai House & Museum.	<ul> <li>To be included in the program ad require</li> </ul>	• To be included in the program book, company logo and program ad required by Friday, October 20, 2023	

# THANK YOU FOR YOUR SUPPORT!